



## **FOR IMMEDIATE RELEASE**

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Editors Note: High resolution photography is available upon request.

### **Fourth Annual Surf City Surf Dog Makes Waves in Surf City** *Iconic Surf City USA® Caters to Canines for Three-Days of Dog-Gone Fun*

The weekend-long canine fest culminated on Sunday, September 30, with the Surf City Surf Dog competition at Huntington Dog Beach. The event demonstrated that true to its name, "Surf City USA®" is the destination for all kinds of surfing – whether you have two legs or four.

A Guinness World Record attempt to get 20 dogs to ride the same wave for five seconds was made midday. Guinness adjudicator Mike Janela was in attendance to record if the attempt was successful. The extremely large swell made it impossible for the record to be made.

“It is a badge of honor for human and beast alike to have surfed at Huntington Beach,” says Lisa Scolman, event organizer. “We consider the Surf City Surf Dog to be the “US Open of Dog Surfing” and the premier dog surfing event on the circuit. Event judges included Peter “PT” Townend, surfing's first World Champion, and other local surf heroes.

Winners were:

- X-large Dog – Hanzo, boxer
- Large Dog – Louie, bulldog
- Medium Dog – Abbie, Australian Kelpie
- Small Dog – Joey, Westie
- Best Newbie – Skylar, Australian Shepherd
- Best Wipeout – Sugar, mixed breed
- Crowd Pleaser – Hanzo, boxer

All registered dogs received a colorful participation medal and the Surf Dog winners in each of the weight divisions won commemorative surfboard trophies.

More than 2,500 people flocked to the event with 48 dogs competing and raising funds for charity partners that included: Barks of Love Animal Rescue, Huntington Dog Beach, Orange County Humane Society, Southern California Bulldog Rescue, Southern California Golden Retriever Rescue and Westie Rescue of Orange County & Beyond.

Dogs who preferred to keep all four paws on dry land celebrated the canine festivities by attending the Friday Night Opening Ceremonies and Dog Is Beachin' - Dog Is Good Fashion Show hosted by the Shorebreak Hotel or strutted their stuff by doing entering the Surf City Dog Spaw Canine Costume

Saturday at The Strand. A two-day Pets Love Toys.com Expo featured more than 30 pet-related vendors and organizations rounded out the weekend.

Event sponsors included: Green Dog Naturals, Pets Love Toys.com, Surf City Dog Spaw, The Strand, Shorebreak Hotel, Dog is Good and Bark Magazine and Tails Magazine and the International Surfing Museum.

For more information, please visit [www.surfcitysurfdog.com](http://www.surfcitysurfdog.com), or send an email to [lisa@bookthatevent.com](mailto:lisa@bookthatevent.com).

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